Working Student, UX Research

Zurich

Apply now

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Product & Design

About GetYourGuide

GetYourGuide is the globally leading marketplace for unforgettable travel experiences. Travelers use GetYourGuide to discover the best things to do in a destination. Since its founding in 2009, people from all over the world have booked more than 150 million tours, activities, and attraction tickets through GetYourGuide. Powered by a global team of over 800 travel experts and technologists, we are headquartered in Berlin and have 17 local offices around the world. Visit our <u>careers website</u> to learn more

Team mission

We are a multi-disciplinary team of Product Designers, Content Designers, and UX Researchers that are passionate about solving customer problems in an effective way. We combine empathy, our craft, and creativity to create valuable, usable, and delightful product experiences. Our work is guided by strong principles that make our experience focus on value and feel simple, trustworthy, human, and unique. We collaborate with Product, Engineering, and Data to ensure those principles are front and center in the features we develop.

You will:

 You will support senior researchers in strategic research initiatives with GetYourGuide customers, suppliers, or partners.

- You will support product teams in their evaluative research initiatives to optimize the experience of new and existing features and/or products.
- You will plan and lead your own research projects, using research methods like user interviews or usability testing.
- You will conduct desk research.
- You will take on administrative and operational tasks to help continuously improve our research processes, tools, and knowledge management, such as supporting recruitment processes and maintaining and managing our research repository.
- You will present and communicate research insights to a diverse audience of designers, product managers, and engineers.

Who you are

- You are currently enrolled as a student at a Swiss university, preferable you will graduate within the next 12-24 months;
- You are studying at M.A./M.S. level and/or have a Bachelor's degree in a human behavior related field (HCI, Cognitive Psychology, Social Science, Information Science, Anthropology or similar).
- You have experience in applying qualitative and/or quantitative research methods, preferably within the UX field.
- You are enthusiastic to learn about user problems and are passionate about human centered design.
- You have experience presenting research findings to stakeholders.
- You are communicative and open-minded.
- You have excellent English verbal and written communication skills.
- You work independently and are well organized with the ability to prioritize tasks and meet deadlines.
- You live in Zurich or in a surrounding area.
- You are committed to frequent in-person interactions for building strong connections, with flexibility for remote individual work when appropriate.

How we set you up for success:

• A dynamic and international work environment.

- Hands-on experience in leading research projects and the opportunity to make a tangible impact.
- Flexible working hours to accommodate your study schedule.
- A culture of continuous learning with access to workshops, seminars, and training sessions

And more...

We look forward to hearing from you

Unlock your full potential and join our mission to create unforgettable experiences for millions around the world. If you have the skills and passion for joining our team, we invite you to apply by submitting your CV/resume in English through the form below. Check out how we hire for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and check out hiroward for tips and visibility into our process and other tips and visibility into our process and other tips and visibility into our process and other tips and visibility into our proce

We are an equal opportunity employer

Our commitment is that every qualified person will be evaluated according to skills regardless of age, gender identity, ethnicity, sexual orientation, disability status, or religion. Please refrain from including your picture and age with the application.

