



Internship in Events and Sponsoring (limited 6 months, 80-100%, all genders)

Our common goal is to create emotions by organising unique events and living our sponsor- and partnerships. Are you ready to go the extra mile and support us in organizing one-off events? We look forward to receiving your application.

Tasks

The Event and Sponsoring Team ensures that the brand presentation, brand experience and the visual appearance of SWISS at events, sponsoring commitments, trade fairs and on other occasions, both at home and abroad, is shown, maintained and implemented correctly in accordance with the brand identity.

The Event and Sponsoring Team prepares the foundations for the physical brand appearance and the presentation of the brand at events.

- Supporting the Events & Sponsoring team in conceptualizing, planning, organizing and conducting in-house and external SWISS events, hospitality events within our sponsorship activities and our operational marketing
- Assuming responsibility for certain areas of major event and sponsorship projects in collaboration with internal customers and specialist units
- Assisting within the unit on local event activities
- Liaising and coordinating with internal customers and external partners
- Handling external sponsorship inquiries
- Helping ensure that the SWISS brand is used on all platforms in full compliance with the company's corporate identity and corporate design provisions

Requirements

- Workload Specification: For this position, an 100% workload is preferred.
- HF diploma, Bachelor's, Master's students or graduates (HF diploma & Bachelor's students must have completed at least three semesters) in business administration, marketing or similar
- A confident manner and a flair for communication
- Preferably some initial project experience
- Organized and structured way of working and a creative approach
- A willingness to sometimes work irregular hours (and also at weekends)
- A driving license (Switzerland: Category B)
- Fluent in German, very good English skills, both spoken and written
- Very good MS Office skills

Facts

Location:	Kloten/Zürich
Employment level:	University internship
Function:	Finance / Accounting / Taxes
Application deadline:	17.12.2024
Working time:	Full-time or part-time
Salary:	2,500. - for Bachelor, 3,000. - for Master
Starting date:	February / March 1. 2025

Benefits



Attractive company pension scheme



Profit-sharing programme



Subsidized parking or public transport



Company health management



25 days of annual vacation



Nursery



Flight benefits



Remote working



Modern Offices



Diversity programmes



Discounts



Employee and networking events



Paid maternity and paternity leave

Contact

Please apply via our [career site](#)

We are looking forward to your application.

Martin Dubach

Treasury & Taxation

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Company

About Swiss International Air Lines AG

It's the little differences that make working at SWISS so appealing. The fact, for example, that we treat every detail with care, see quality in terms of hospitality and view nationality through an international lens. In a similar way, we see variety as richness, a job as an experience and SWISS as a world of inspiration. You, too, will be stimulated in our special working environment – one in which, wherever you are, you'll always feel: Truly SWISS.... where people matter.

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